

# SPORT ETHICS

## Concepts and Case in Sport and Recreation

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Sport has always presented participants, administrators and observers with a wide and often bizarre array of ethical dilemmas. They take on a special edge, perhaps because the sport personalities are usually well known as a result of the extensive media coverage of sporting events. We look in astonishment and horror at such things as the bribe-taking by members of the IOC, the widespread steroid use by athletes, the child sex-abuse cases in hockey, the acceptance of physical assault and violence, the hooligans of British soccer fans, and the drug abusers at the Tour de France. This text is designed to provide an analytical framework to enable students to explore and understand many of the ethical issues and controversies in sport today. It is intended as an introduction to sport ethics for readers in various fields of sport, physical education, health and recreation studies.

The first part introduces important concepts in ethical philosophy and then identifies a number of principles and concepts. The authors go on to outline a model of ethical reasoning that can be used when trying to grapple with the many complex issues faced daily by sport professionals and practitioners. An emphasis is placed on the need to enunciate an ethical maxim that can be used as the yardstick against which the behaviour in question can be measured.

The final section of the book consists of case studies from diverse areas of the sport and recreation field. The basic facts of the case are given and the student is encouraged to engage in moral discourse based on the theoretical models developed in the first part of the book.

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# Sport in Australasian Society Past and Present

Edited by:

J.A. Mangan and John Nauright

As Sydney prepares to host the 2000 Olympic games, this study assesses the cultural impact of sport on the Australasian countries. In this part of the world, as elsewhere, sport has been an assertion of individual and group identity, a demonstration of modernity and a source of personal, local and regional esteem, a symbol of confrontation and a preparation for war. This collection explores the political, social and aesthetic influence of modern sport, attitudes to the body and the evolution of specific Australasian visions of sport.

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**Publication date:** September 2000

**ISBN:** 0-7146-8112-1 (pb); ISBN: 0-7146-5060-9 (hb)

**Price:** £ 17.50 (pb) (*On-line price: £15.75*) ; £39.50 (hb) (*On-line price: £35.55*) ([www.frankcass.com](http://www.frankcass.com))



# More than a Game

## An Unauthorised History of Australian Rules Football

Edited by:  
Rob Hess, Victoria University  
Bob Stewart, Victoria University

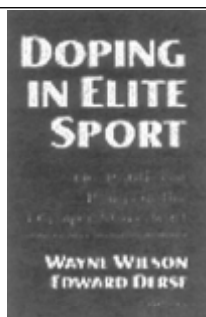
The real story behind 'The Great Aussie Game'! In a book for all football scholars and serious followers, a team of football historians and enthusiasts has combined to write this oppositional and unauthorised history. It provides a detailed account of Australian Rules football's development in Melbourne up to 1980 and its subsequent national growth under the AFL.

This is not just a compilation of match results, best-and-fairest winners and major goal kickers. It is an absorbing narrative of the game's fluctuating circumstances—the critical incidents that have formed its structure and operation. It documents major incidents and turning-points, highlights the impact of pivotal players, coaches and officials and also takes a critical look at the culture, ethos and current direction of Australian Rules football.

A fresh, interesting and full narrative, this is an independent and original contribution to the history of Australia's only 'home-grown' sport.

What *More Than A Game* [offers] is an engaging social history. It's all here—club mergers, ground invasions, the poaching of players, under-the-counter payments, disputes with councils and cricket clubs over access to ovals, breakaway politicking by the strongest clubs, relentless dreams of interstate and even international expansion—and that's all before the Victorian Football League even gets off the ground in 1897.' (Stephanie Holt, *Overland*, 1999)

# Doping in Elite Sport. The Politics of Drugs in the Olympic Movement



**Edited by:**

Wayne Wilson, Amateur Athletic Foundation  
Edward Derse, FOXSports.com

**Publication Date:** September 2000

**ISBN:** 0736003290

**Price:** \$US35.00

The International Olympic Committee began its fight against performance-enhancing drugs nearly four decades ago. Testing has become increasingly more sophisticated, but the problem is far from being eliminated. *Doping in Elite Sport: The Politics of Drugs in the Olympic Movement* addresses the challenges and complexities of the issue.

**Part I:** "The Science of Doping", provides the reader with a basic scientific explanation of how banned substances can improve performance, the process of drug testing, and the detection of athletes' drug use. This section also offers a recommended protocol for drug testing and critiques the differences between the ideal and actual testing practices

**Part II:** "The History, Ethics, and Social Context of Doping," reviews the complex social and cultural issues surrounding doping. A thorough chronology of performance-enhancing drug use in sport precedes discussions of the ethical and cultural dimensions of the issue. Included is a comparative analysis of how Canada, Russia, and China - three very different countries - have responded to doping scandals involving their athletes.

**Part III:** "The Politics of Doping," critically examines the effectiveness of the IOC and the international sport federations in administering campaigns against doping. Lack of political will, financial interests, and uncooperative bureaucracies all have hindered effective enforcement.

The first anthology on performance-enhancing drugs in sport, *Doping in Elite Sport: The Politics of Drugs in the Olympic Movement* is a critical examination of the failure to control the use of banned performance-enhancing drugs in the international sports arena. It provides an extensive overview of the real issues in the battle against doping in international sport.

# One-Eyed: A View of Australian Sport

Douglas Booth & Colin Tatz



Allen & Unwin

ISBN: 1865080551 \$A27.40 pb

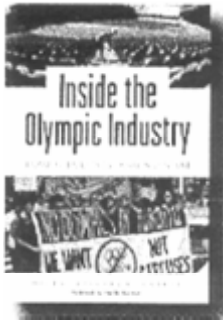
Beyond the hype and dollars, the pomposity and myth, this book tells the story of sport and its importance to Australia. *One-Eyed* covers all states and all major sports; it gives women's sports long-overdue acknowledgment; it charts the growth of community sports and features lively accounts of individual achievements. In examining the way we win and lose, it shows how sport reflects (and can influence) the issues have shaped and will shape our sense of who we are.

Neither jocks nor barrackers, cynics nor frenzied fans, Colin Tatz and Doug Booth have taken a long, hard look at Aussie sport. What these two affectionate critics of sport have discovered will surprise, irritate and inform.

"*One-Eyed* will raise more than a few eyebrows, It provocatively unpicks all our assumptions about the virtues and values of sport in Australia" - Amanda Smith, *The Sports Factor*, Radio National

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# INSIDE THE OLYMPIC INDUSTRY

Power, Politics, and Activism

**Helen Jefferson Lenskyj**

In a startling expose of the Olympic industry, Helen Jefferson Lenskyj goes beyond the media hype of international goodwill and spirited competition to uncover a darker side of the global Games. She reports on the pre- and post-Olympic impacts from recent host cities, bribery investigations and their outcomes, grassroots resistance movements, and the role of the mass media in the controversy. A highly accessible book about a complex subject that touches the hearts of sports fans everywhere, *Inside the Olympic Industry* is a must-read, behind-the-scenes look at the politics surrounding the choice of Sydney, Australia as host city for the 2000 Summer Olympic Games.

"Helen Lenskyj exposes the people who profit from manipulating sport's ideals—and provides valuable ammunition for researchers, activists and journalists seeking long overdue reform of the world's greatest festival of sport." -- Andrew Jennings, author of *The New Lords of the Rings* and *The Great Olympic Swindle*

"That the Games are an unalloyed good for host communities, a plum to be had for the most worthy and deserving, remained firmly in place in the public imagination and mass media. *Inside the Olympic Industry* changes all that. At last, in this powerful and compelling book, we have a resource that permits the citizens and political representatives of communities who contemplate bidding for, and mounting, a set of Games to understand the key issues that will face them if they enter the Olympic fray. Here, without hype, we have the reality, not the myth." -- from the Foreword by Varda Burstyn, author of *The Rites of Men: Manhood, Politics, and the Culture of Sport*

"A well-written and timely book that is bound to provoke controversy." -- Jim McKay, University of Queensland, author of *Managing Gender: Affirmative Action and Organizational Power in Australian, Canadian, and New Zealand sport*

A volume in the SUNY series, Sport, Culture, and Social Relations  
Cheryl L. Cole and Michael A. Messner, editors

September 2000, 216 pp., ISBN 0-7914-4756-1 (pb) ISBN 0-7914-4755-3 (hb)

# From Sidelines to Centre Field

## A History of Sports Coaching In Australia

Murray Phillips



*From Sidelines to Centre Field* traces the changing role of coaching in the history of Australian sport. It details the rise of coaching from the 1850s when it was seen as a pastime, to the current situation where coaching now seen as a full-time job or even a profession.

As well as considering the extraordinary changes in coaching techniques as these became more scientific, *From Sidelines to Centre Field* examines the remarkable turnarounds in attitudes to coaching-related issues such as ethics, sportsmanship, professionalism and financial remuneration that have occurred through the 150-year period it tracks.

The book looks at the contributions made to Australian sport by coaches in some 25 sports and is based on interviews with many well-known coaches including Forbes and Ursula Carlile, Don Talbot, Terry Gathercole, David Parkin, Wilma Shakespear, Wayne Bennett and Ric Charlesworth.

The style is accessible and all chapters contain fascinating anecdotes to sustain the interest of general readers and all sports aficionados. The book is illustrated with about 65 photographs.

Publication Date January 2000  
Specifications 240 x180mm; 192 pp; PB  
Category Sports Studies  
ISBN 0 86840 410 1  
RRP AUD\$37.95