

# A Whirlwind of Success

It's all over. The door is closed. The last share of preferred stock offered has been subscribed for.

It was a wonderful sale from the very beginning, establishing a record in the sale of magazine stock. Its corollary is that the readers of THE BASEBALL MAGAZINE are alive, are awake, and that they know a good thing when they see it.

We regret to tell you that all of the stock has been subscribed for. We hate to send your money back, to you who fought for us and cheered us on from the very start, and to you who have confidence in THE BASEBALL MAGAZINE. But if at any time any more stock should be offered for sale in the future, your names have been placed on file, and you will have the first chance.

Subscriptions for stock came from all over the world. Many of them were from Americans who were living abroad, and who still retain their love of the good old game. A man in Canada sent us a seventeen-word telegram requesting us to hold twenty shares of stock for him.

THE BASEBALL MAGAZINE is making magnificent progress, we wish to assure our stock holders, and our well wishers. The remarkable part of it is that a similar publication was not launched long ago. There is not another field in the world with so many followers as baseball has, that is represented by only one worthy periodical. As we go to press, word is sent us that already there have been more than thirty million paid admissions to baseball this season. As our office-boy would say, "That is going some."

We are continually at it to make THE BASEBALL MAGAZINE the best sporting publication in America. Walter Camp of Yale, will continue his articles on football, we wish to assure our readers.

If you have not already subscribed do so today. When the snow blows you will appreciate THE BASEBALL MAGAZINE more than ever. It will be so bright and breezy, that when you are sitting around in the evening in your slippers and smoking-jacket, you will actually believe that you are in the grand stand. Here is a proposition: if you will send us \$1.50 before November 10th, we will send you this magazine one year, and either the Burnham Safety Razor, or the Flaming Pocket Lighter, or the Baseball Magazine Fountain Pen, and in addition all the six back numbers that your file may be complete. Descriptions of these premiums may be found among the advertising pages. Remember November 10 is the last date this offer is open, and our supply of back numbers is limited.

To those who have subscribed for stock, we thank you most heartily, one and all.

THE BASEBALL MAGAZINE COMPANY,

88 Broad Street, Boston.