

LOOKING FORWARD



HIS is the first winter number of this magazine. Like David Harum, if we were a bettin' man, we'd bet that you hold it in your hand longer than you have any number in the past. Why? For a very simple little reason—you can't get good baseball reading anywhere else now. We've got what you might call a corner on things conjoint with and appertaining to baseball, as a lawyer would say.

For next month Lillian Russell has written for you a splendid article, "The Rejuvenation of a Fan." The manuscript is so good that it has been passed around the office half a dozen times, and when we sent it to an artist to illustrate he asked if he could send it on to a friend to read. We smiled and said "Yes."

The other day as we were passing a ball park we peeked through a knot-hole at the drear seats and withering grass. It made us feel sad to think of the good old days of last summer, and for a moment we became real pessimistic, until we happened to think that it would not be much longer until it would be green again, and Mike Donlin, Honus Wagner, "Rube" Waddell and all of 'em would be kicking up their heels through pure love of being alive.

What about football in this number? We think that if you put a cover on the football pages they would be a magazine. But, with all that, the football is only a seasoning to the baseball. Walter Camp will have an article next month giving a general result of the season, with predictions for the coming year. And what do you think of President Eliot's views on football? We will be pleased to hear from you.

We have developed with this number several new departments. There is not a single one in the family now who cannot find something of appeal in this magazine. The boys are becoming very enthusiastic over their department, and we only wish that we could publish all the letters that are pouring in. In that department we are going to fight with the boys for more games and more public play parks.

Our new intercollegiate department is opened in response to many letters and suggestions, and by another issue will be one of the features of the magazine. We have secured a correspondent in all the colleges, who will vie with each other to make the section worthy and interesting.

Last month we offered to send the six back numbers of the magazine free with every subscription sent in before November 10th. Such a large number have taken advantage of this offer that we are going to extend it to December 10th. If you will send in \$1.50 before December 10th, we will send you the magazine for 12 months and the first seven numbers absolutely free, and in addition will send you free either The Baseball Magazine Pocket Lighter, The Burnham Safety Razor, or The Baseball Magazine Fountain Pen. (Descriptions of the same will be found in the advertising section.) This offer is too good to miss, and remember, it's open only till December 10th, no longer. The supply of back numbers is limited, and they're going fast.