



ONE has but to travel over the country to appreciate the demand there is for the output of the vast New Hampshire establishment of Draper and Maynard. From very modest beginnings this house has grown to be one of the largest in the world. Every appurtenance used in baseball is catalogued by this house and the combined increased use of the output is the best proof of its excellence.

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Wright & Ditson, the sporting goods headquarters in Boston, have one of the model establishments in the land. The vast store extends from street to street, and the show windows are well worth a visit in themselves. Whatever is the best can be obtained here, and the company stands behind every article that is sold.

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One of the veteran houses in the sporting goods line is that of the Victor Sporting Goods Company of Springfield, Mass., of which Mr. C. B. Whitney is the president and Mr. L. E. Herrick the sales manager. Mr. Whitney is an adept at golf and is a judge of everything that appertains to that sport, he is also clever with the reins and has a string of horses of which anyone might well be proud.

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The Reach label has always been significant of the highest order of quality and style in all matters athletic, and this extensive house has been driven to its utmost resources to supply the demand for equipments in all lines of athletic goods this spring. No house has a more varied and attractive line of all that pertains to indoor or outdoor sports.

Little did Albert G. Spalding imagine when he opened a modest sporting goods store in Chicago in 1876 that he would live to see the day when his goods would be sold in foreign countries, and that his establishment would easily be the foremost in the world. Although this house has attained vast proportions, its business is so ably handled that everything moves smoothly and without friction.

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Manager George H. Ridlon of the athletic department of William Read & Sons, the big Boston sporting goods concern on Washington Street, says that the season at hand will be the greatest ever, and that trade in all lines has more than equalled anticipations. This house has ever endeared itself to its patrons by its excellent management and the un-failing courtesy extended patrons.

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The manufacturing of baseballs is in these days a great industry, and the firms who handle this end of the sporting goods trade are many. One of the leading establishments of this kind is that of P. Goldsmith's Sons of Cincinnati. This firm is rapidly springing to the front in the athletic line, and promise in a few years to be one of the greatest in the country. They place an unrestricted guarantee on whatever they manufacture, as they wish their customers to know that the goods have behind them a firm which is ready and willing to replace whatever is not satisfactory.

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Sportsmen's outfits are the main lookout of Dame, Stoddard & Company, and the man who intends to go into the woods or onto the lakes can have his desires entirely satisfied if he visits them.