

## Trade Notes

### NEW IDEAL HAND BOOK

The new Ideal Hand Book (No. 23) is now ready for distribution. To the many thousands of shooters who know the Ideal Hand Book, no more need be said; they will write for a copy of the new edition at once.

For the benefit of those shooters who have not been so fortunate as to have a copy of the Ideal Hand Book in the past we are pleased to state that "The Ideal Hand Book of Useful Information for Shooters" is a large 160-page book issued each year by the Marlin Firearms Co. and furnished without charge or obligation to any shooter sufficiently interested to send three stamps postage for the book. It contains a world of useful information for shooters, answering fully and clearly such questions as "What is a calibre—or gauge?" "What is the diameter of bore in the various rifles?" "What's the twist of rifling in any standard rifle?" "What are the ballistics of the various cartridges?" etc.

It illustrates, tells how to cast and gives the diameter and weight of the round balls for use in shotguns, explains how they are loaded and shows what results can be secured; explains how powder is bought and how measured for use in rifles and shotguns, telling how many cartridges one pound of powder will load with any given charge; gives tables reducing drams to grains, tables of primers, bullets and powders.

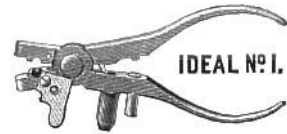
For the man who wants to know if it pays to reload his shells there are tables showing the actual cost of the factory cartridge compared with the cost of reloaded cartridges, showing in detail the cost of primed shells, cost of powder, cost of bullets ready made, cost of bullets when you make them yourself, etc. The information in this book is absolutely accurate and reliable, and it will certainly make the average shooter sit

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up and take notice when he sees what a surprisingly big saving can be effected by reloading his shells. The book shows that the .22 Savage high power cartridges usually sold to the consumer at \$3.42 per hundred can be reloaded with a charge that compares very favorably with the factory load, at an expense of 62 cents per 100. The .25-20 high velocity factory cartridges cost \$1.79 per 100; you can reload them with a mighty satisfactory load at an expense of only 59 cents. The .25-35 and .25-36 factory cartridges sell at \$2.97 per 100; they can be reloaded for high power requirements at 79 cents per 100. The .30-30 and .303 factory cartridges sell for \$3.42 per 100; you can reload the empty shells and have 100 first-class cartridges for 97 cents.

The book shows how, by the use of modern reloading tools, anyone can cast perfect bullets exactly suited to his particular rifle or pistol; and after the bullet is made it is an extremely simple matter to prepare the cartridge, as it is only necessary to expel the old primer, seat the new primer, insert powder charge, place the bullet in end of shell and crimp the shell on to bullet, all of these operations being performed with a single, simple and inexpensive set of tools. One hundred cartridges like the .32-40 high power can be reloaded in half an hour, and where the new factory .32-40 high power cartridge costs \$3.42 per 100, the 100 shells can be reloaded with factory bullets and the same identical powder charges and primers as in the new shells for \$1.35.



Send three stamps postage today to The Marlin Firearms Co., 66 Willow Street, New Haven, Conn., and get your copy.

## Trade Notes

A. J. REACH COMPANY—NEW  
BASEBALL GOODS

No. KB.—First Baseman's Mitt.



No. GA.—Fielder's Glove.

## Ready-4-Use Mitt and Glove

We are putting on the market this season a new first baseman's mitt, and a new fielder's glove which we know will appeal to all baseball players. These mitts and gloves are termed READY-4-USE, and are especially adapted to the needs of all first basemen and fielders.

The baseball player, whether he be professional or amateur, wants a mitt or glove that is ready for use. Our goods have always been made along practical lines, and we can safely say that our mitts and gloves are as near the ready for use stage as can be produced, and that they require very little breaking in to make them the perfect article.

We have been experimenting to produce both a mitt and glove that could be guaranteed ready for immediate use just as it is taken out of the box—a glove and mitt that would be in the same shape when new as one that has been broken in through long continued usage. This could only be accomplished through the improvements in the leather, it being necessary to have it soft and pliable yet retaining the necessary strength.

Our facilities, and the knowledge of  
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tanning leather, have enabled us to produce a specially strong grade of leather that will hold its shape, and at the same time give the player an article that he can go into a game immediately after it has been purchased with the same confidence in the mitt or the glove as if he had spent several weeks in breaking it in.

Every player realizes the value of a mitt or glove ready for use—one that will hold its shape at all times, and no matter how long it is used it will retain that feature which every player wants, namely—softness and pliability, and this can only be found in the specially tanned leather that we use in these goods.

Both the glove and the first baseman's mitt are made with an improved (patented) padding—a great improvement to either a mitt or glove, as it enables the user to control it any way he desires—he can either pad it light or heavy. Both articles are laced in such a way that the padding can be easily reached and adjusted, and is considered one of the most important practical features in a mitt or glove; and combined with our specially tanned leather makes the Reach READY-4-USE mitt and glove the ones that will be in demand when the ball players' attention is called to their exceptional merit.

Ask your dealer to show you these new READY-4-USE mitts and gloves, if he hasn't them, he can easily procure them for you. If you want baseball goods that are up-to-date in every particular ask for these that bear the Reach Trade-mark.

LANE, WORLD'S PISTOL CHAMPION, TELLS THE YOUNG IDEA HOW TO SHOOT

Lounging comfortably on one of the big leather divans at the New York Athletic Club, A. P. Lane, pistol champion of the world, talked with the sporting page reporter seated beside him more freely than he usually does when officially "interviewed."

Then too, at the big "A. C." they tell of their "hobbies" without fear of boring their listeners because most men who gather there have done something really worth while in the world of sport. It is

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a clearing house for experience as well as an arena for record making; a school, in a sense, wherein many a present-day champion has received inspiration—perhaps fully as much from the recital of deeds done as from the actual performances "on the floor."

Lane has "hobbies" galore—he is almost a professional photographer, and as a motorcyclist he is in the speed-demon class—but shooting is his breath of life. Long before he came home from the Olympic Games with three gold medals, he was an authority on the revolver and pistol and all that pertains thereto. So shooting is the line of least resistance when attempting to pass the natural reserve of the youthful champion.

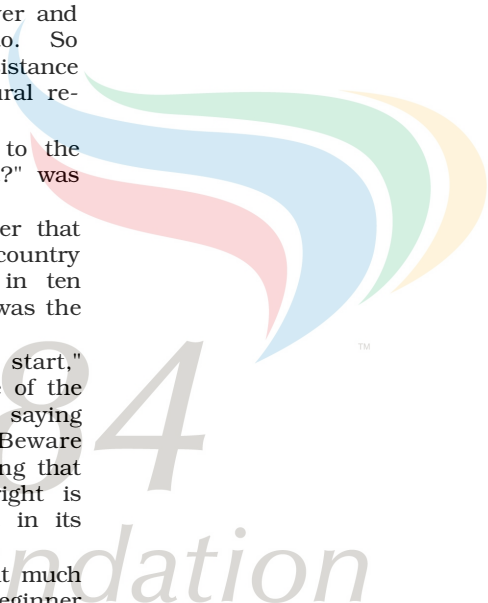
"What would be your advice to the young man just starting to shoot?" was tried as an opening wedge.

"First, I'd recall to the beginner that some of the finest shots in the country could not hit the target twice in ten shots during their first practice," was the reply.

"The most important step at the start," continued Lane, "is in the choice of the outfit to be used. There is a saying among shooters to this effect: 'Beware of the man with one gun'—meaning that the man who learns one gun right is apt to become formidably expert in its use.

"In general it will be found that much better work can be done by the beginner with a high-grade single-shot .22-calibre target pistol than with a heavy calibre revolver. Of course, the revolver is a much more practical weapon, but best training for the beginner, at any rate, may be had from the use of the pistol. For ammunition—no less important than the weapon—I would recommend Remington-UMC .22 Long Rifle 'Lesmok' cartridges—not the smokeless, ungreased bullet variety, as none of the ammunition companies, seem to make these so that they are any good. They are sure to lead and corrode the barrel in spite of the most careful cleaning.

"When the novice has progressed so that he can make fairly consistent scores with the pistol, if he desires, he may take



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up the revolver. There are but two makes of revolvers on the market which are, in my opinion, especially adapted to target work. Cheap revolvers are usually unsatisfactory in this respect and are apt to discourage the shooter."

Here the reporter broke in with, "Tell me, what are the qualifications necessary to become a good pistol or revolver shot?"

At this Lane smiled, rather pityingly, it seemed, and said, "If I were able to answer that I would be a first-class fortune-teller. There is only one infallible way by which a person can determine whether he has a chance to become an expert shot, and that is to borrow or buy the necessary outfit and go out and practice until he has found out."

"How about cigarettes and right living and training rules and things for would-be champions?" was ventured.

"As to cigarettes," was the thoughtful reply, "they undoubtedly have a bad effect on the digestion when smoked to excess and are therefore not to be recommended. I wouldn't advise anybody to 'train,' formally, as the term is usually understood. I'd just say 'Live a normal, clean, healthy life, and above all things, don't change your method of living, eating or sleeping just before an important match.' A 'match' is just a chance to show the best thing you do under everyday conditions, and does not require any 'priming'—except practice. Let me add that target shooting with pistols and revolvers is becoming a much more general sport than the average citizen imagines. It will soon occupy the prominent position which it really deserves."

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CLARKE GRIFFITH

"I shoot a 25-35 Winchester, model 1894, ½ magazine. It's an excellent gun for hunting; only weighs 6¾ lbs., and will kill almost anything," says Griffith.

NEW SPORTSMAN POWDER  
MANUFACTURER

The Hercules Powder Co., of Wilmington, Del., is now making, in addition to dynamite and blasting gelatine, black sporting powders, smokeless shotgun powders and smokeless rifle powders.

Wright & Ditson is the oldest athletic house in America, having been established in 1871 by George Wright who has remained at the head of it ever since. The writer has been connected with the house for twenty years; and both Mr. Wright and myself have had the necessary experience in baseball matters to know the requirements of the present day as we keep in very close touch with the sport. We have connected with us several young men who are up to date in every way, and as we have the largest retail outlet of any one store in the United States, and the very finest trade among professionals and amateurs, we are forced to keep the most up-to-date implements in the way of bats, balls, gloves, mitts, masks, uniforms and shoes. Our catalogue is out and baseball players or others who are interested in baseball goods will receive a copy on request.

(Signed) WRIGHT & DITSON,  
JOHN F. MORRILL., *Manager.*



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