

Book Review

HOW TO PLAY BASEBALL

BY THE GREATEST BASEBALL PLAYERS

Every American boy and man knows how to play baseball after a fashion. This up-to-date book on the national game goes into the subject as an exact science. Here the fine points are dealt with by our leading experts, specialists in their various lines, who set forth in a clear, readable, and entertaining style the way to get the most out of each position on the nine. Oscar Stange tells how to become a skilled catcher, Jack Coombs unfolds the art of successful pitching, the famous Chance describes the requisites of a good first baseman, and "Ty" Cobb shows how to run bases in most approved fashion. Other big-league stars who have contributed chapters are Ed Collins, Harry Lord, Owen Bush, Tris Speaker, Frank Schulte, and Umpire "Billy" Evans. It is doubtful if any similarly authoritative work, full of information in demand by baseball enthusiasts has ever made its appearance. Perhaps the greatest lesson of all contained in the book is that the three prime essentials for becoming a player of the first class are practice, persistency, and pluck. How and why this is the case is shown by numerous stories told by way of example, which enhance the interest of a book that possesses every element of great popularity among sport-loving boys and men. Several of the illustrations are of prominent players in action.

16 illustrations, 12mo, cloth, \$1.00 net; postage, 10 cents.

THOMAS Y. CROWELL COMPANY,
NEW YORK.

THE PROGRESSIVE BUSINESS MAN

BY ORISON SWETT MARDEN, author of "Pushing to the Front," "Peace, Power and Plenty," etc.

Pages packed with pointers for business men go to form this readable new volume by Dr. Marden, the main purpose of which is to show how the modern doctrine of efficiency applies to all lines of commercial life. The various chapters are full of the new theory in business on which so much stress is being laid, of making the utmost of every bit of capital invested, whether in plant, store, employees, or the employer himself. Special emphasis is given to the necessity for thoroughgoing system, for cooperation between employer and employees, for eternal vigilance, for applying the knife where there is dry rot or deadwood, and above all for protecting one's good reputation. A few chapter titles will give a further idea of the subject-matter: "Integrity in Business," "Why Men Fail," "When the Head of the Firm Takes It Easy," "The 'Tight-wad' Employer," "Looking Outside for Giants." The points made are illustrated by forcible ex-

amples from cases of which the author speaks from first-hand knowledge. Not only men already in business, but those who hope to go into business for themselves in the future, will derive vast help from a work which may be considered one of the best books of business advice ever published.

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BOOK REVIEW

THE BASEBALL MAGAZINE is glad to announce the arrival of a unique little booklet from the Winchester Repeating Arms Co., giving various systems of dividing purses at tournaments, including trap-shooting rules. This includes a description of the "Squire Money-Back System"; "The Lewis Class System"; "J. Mowell Hawkins' System for a target shoot"; "Siefken High Gun System"; "The Equitable System"; "The Jack Rabbit System"; and as stated, the booklet includes the Interstate Association Trap-Shooting Rules with diagrams. Those contemplating taking up trap-shooting, and even those already interested in trap-shooting, will find this booklet instructive and interesting. The Winchester Co., of New Haven, Conn., states that readers of this magazine may have a copy free upon request.

REACH'S 1913 GUIDE

The 1913 Reach American League Guide—the official handbook of the great junior major league presided over by the famous Ban Johnson—has just made its ever-welcome appearance, thus ushering in one more baseball season; a function which it has fulfilled each Spring for thirty-one consecutive years. This long term embraces virtually two baseball generations, assuming that fifteen years measures one generation in a field in which events move swiftly and the actors make their entrances and exits in painfully quick time. So, this long continuity of publication alone has served to make the Reach Guide the standard annual publication of the baseball world, without considering the merits of the contents of the book. But, combining time and quality, we have a publication which simply stands alone in its chosen field in every way, including the literary contents, official records, illustrations, quality of paper, serviceable binding and general typographical excellence.

Thus, from every standpoint, is the Reach Official Guide for 1913 a splendid handbook of baseball and a decided credit to the American League, to the Reach Company, of Philadelphia, as the publishers, and to its editor, Francis C. Richter, the veteran baseball writer and authority. It should be noted, by the way,

(Continued on page 102.)

Reaches 1913 Guide

(Continued from page 100.)

that this is the twelfth annual issue of the Reach Guide as the official handbook of the American League, and the thirty-first consecutive year of its publication by the A. J. Reach Company as a book of records and reference for the entire baseball world.

THE OFFICIAL PLAYING RULES

The 1913 Reach Official American League Guide also contains the most important requisite to give it official stamp and public value, namely, the revised and correct new uniform Playing Rules Code for 1913, together with the 1913 championship schedules of the American League, National League and various important minor leagues. The legislation and results of the annual meetings of the American League and National League are also set forth. In short, everything of interest or value either for record or reference will be found within the covers of this great book, which is thus really a complete history of baseball in 1912. The Reach American League Guide for 1913 is for sale by all newsdealers at 10 cents the copy.

AN OLD PLAYING RULE:—Rule 14, Section 1, specifies "A ball must weigh not less than 5, or more than 5¼ozs. avoirdupois, and must measure not less than 9, or more than 9¼" in circumference. The Reach 'American League' and Spalding 'National League' balls must be used in all games played under these rules."

This is an extract of this rule, taken from the Spalding Baseball Guide, and the same is duplicated in the Reach Baseball Guide, the only difference being that in the Spalding Guide it says, "The Spalding Ball and The Reach Ball," and in the Reach Guide it says, "The Reach Ball and The Spalding Ball."

This is the rule that Minor Professional Leagues, playing in organized baseball, are under. This rule may have been correct in years gone by, before other baseball manufacturers came into the field. To-day, how-

(Continued on page 118)

An Old Playing Rule

(Continued from page 102)

ever, there are more than two baseball manufacturers and the ball made by some of these is officially used by clubs belonging to organized baseball and playing under the National agreement and are in the National Association, such as many of the clubs in the West

The point is, that this rule as it now stands is seemingly unfair, not only to some manufacturers of baseball goods, but to the public and players as well, as it creates a wrong impression of existing conditions. For, as stated, the ball made by some of the smaller manufacturers is actually used in championship and official games. The rule might well be changed to read as follows:

Each ball must weigh not less than 5 ozs. or more than 5¼ OZS. avoirdupois, and must measure not more than 9. Any league playing under these rules which adopts a ball, makes the ball which they have adopted Official under these rules, and so long as any officially adopted ball is used in organized baseball, it is official for use in any game played under these rules.

The logo for the LA84 Foundation is a stylized, colorful graphic consisting of several overlapping, curved shapes in shades of blue, green, yellow, and red, resembling a flame or a stylized letter 'A'.

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