
Table of Contents

Olympic Sport, Global Media, and Cultural Diversity	1
David Whitson	
The Politics of Globalization, Ideology, Gender, and Olympic Sport	11
Varda Burstyn	
Olympic Games and Historical Imagination: Notes from the Fault Line of Tradition and Modern	21
Mark Dyreson	
The Ministry of Popular Enlightenment and Propaganda and the Nazi Olympics of 1936	33
Arnd Krüger	
Changing Partners: The Relationship Between the Mass Media and the Olympic Games	49
John Slater	
The Exclusion of the Central Empires from the Olympic Games in 1920	69
Karl Lennartz	
Australian Sport and the Olympics: Historical and Contemporary Issues	75
Anthony Hughes	
An Uncomfortable Circle of Knowledge: An Examination of the Nairobi Treaty on the Protection of the Olympic Symbol	87
Scott G. Martyn	
American Organizational Struggles Surrounding Ice Hockey at the 1948 Olympic Games	99
Gordon MacDonald	
Olympic Legacy in an Olympic City: Monuments, Museums and Memory	107
Richard Cashman	
Conflicting Agendas: Monique Berlioux, Ahmed Karabegovic and U.S. Television Rights Negotiations for the 1984 Sarajevo Olympic Winter Games	115
Stephen R. Wem	
Avery Brundage and Racism	129
Maynard Brichford	
'American Boys in Paris': Canadian Participation in the Games of 1900	135
Kevin B. Wamsley	
Olympic Flames: Analysis of an Olympic Internet Newsgroup	141
Kristine Toohey and Peter Warning	
Texts, Contexts and Meta-texts: Multidimensional Interpretations of Olympism in Sport Films	155
Naotimi Masumoto	
Ancient Elis: The Cradle of the Olympic Games	167
Nicholas Yalouis	
Green Games or Empty Promises? Environmental Issues and Sydney 2000	173
Helen Lenskyj	
The Olympic Flame and Torch: Running Towards Sydney 2000	181
Janet Cahill	
The Significance of the Olympic Games for Greece in the 19th Century	191
Constantinos Georgiadis	
Problemizing Arguments of the Opponents of Olympic Games	197
Holger Preuss	
A Research Note on the Origins of the Olympic Victory Podium	219
Robert K. Barney	
