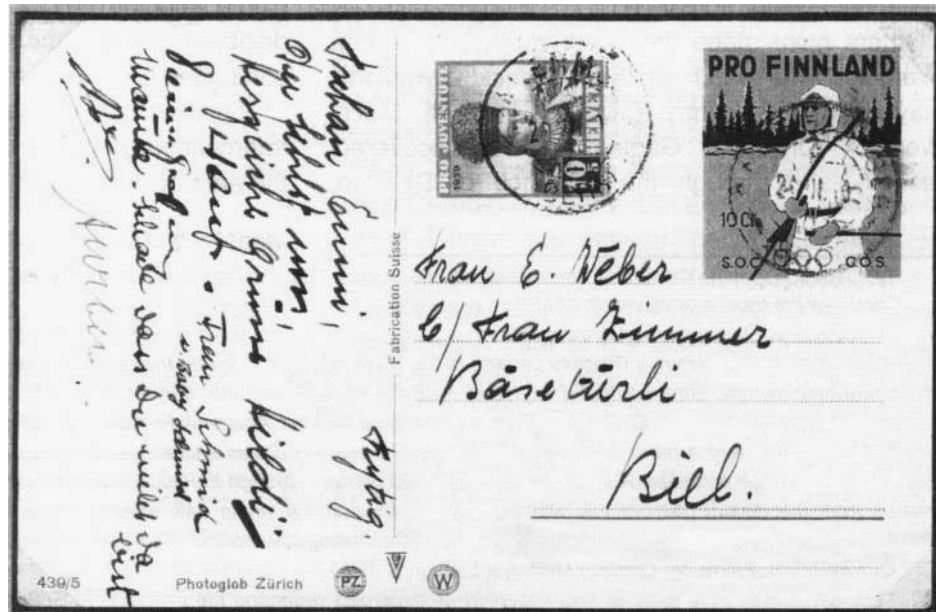


A UNIQUE PIECE OF OLYMPIC HISTORY

by Ossi Virtanen



Label issued by the Swiss Football Federation

Postcard cancelled on the 24th of March 1940

Label issued by the Swiss Olympic Committee

An almost unknown piece of olympic history took place at the end of 1939 and beginning of 1940 when the Swiss Olympic Committee issued a label "PRO FINNLAND" to support Finland in her battle against the invasion of the Soviet Union.

This was and still is a unique occasion in the

olympic history; a NATIONAL Olympic Committee collected money to a foreign country and NOT to an olympic or sport purpose.

An identical label was at the same time issued by the *Swiss Football Federation*.