
Advertising and Publicity Report

I. Advertising for *Journal of Sport History*

1. Received five inquiries concerning rates for advertising space — no contracts for inclusion were processed
2. Continued reciprocal agreement with the *Journal of Popular Culture* to exchange advertisements

II. Publicity for *Journal of Sport History* and General NASSH Events

1. Announcements concerning Windsor Convention appeared in:
 - a. *Journal of American History*, 63 (March, 1977), p. 1098.
 - b. *Journal of Physical Education and Recreation*, (January, 1977), p. 12.
 - c. *American Historical Association Newsletter*, 15:1 (January, 1977), p. 16.
 - d. *Sport Sociology Bulletin*, 6:1 (Spring, 1977), p. 69.
2. Received several requests concerning the Windsor Convention and NASSH membership
3. Received several requests for more information about sport history in general
4. Mailed approximately 30 application forms to prospective members

Respectfully submitted,
Jack W. Berryman