

**NAASH**  
**PUBLICATIONS BOARD MINUTES**

Actions and Recommendations of the Board

1. Reappointed Dave Wiggins to a 3-year term as Editor of the **Proceedings**.
2. Heard report and discussed policies and procedures for Advertising Manager as follows:
  - a. Rates: those recommended by Smith (see attached correspondence) were deemed too high when compared with rates charged by journals having four times the circulation of the JOSH. Tentative rates set are:
    - \$200 per page
    - \$125 ½ page
  - b. Advertising manager should aggressively solicit appropriate ads from other journals, both historical and sport-oriented and should have designed a JOSH ad to be used in reciprocal advertising. Also solicit ads from publishers of books to be reviewed in JOSH, and presses publishing numerous sports publications (e.g. Greenwood).
  - c. Ads should be placed together in the back of JOSH.
  - d. Name and address of the Advertising Manager should be plainly visible in the FRONT of the JOSH.
  - e. Advertising manager should reject unsuitable ads (pornography, alcohol, tobacco, narcotics, terrorist groups, etc)
  - f. Council should allocate at least \$500 to Advertising Manager for the following (approved by joint session of Board and Council):
    - a brochure explaining the JOSH and giving rates for ads
    - a business card for the Adv. Mgr.
    - a marketing survey
    - A NASSH ad for reciprocal advertisingBrochure and ad must be approved by NASSH President before printing.
  - g. Advertising Mgr. must be sure that copies of all ads as well as bills and receipts for ads are sent to advertisers promptly.
3. Heard report of JOSH Editor, discussed policies and procedures (see attached)
  - a. Major problem: too many articles on British sport, no articles on American sport in physical education, European sport. No conference papers submitted.
  - b. Book Reviews: Editor (Randy Roberts) reports same problem as predecessors, obtaining books for review. Board suggests working closely with Ron Smith who gets many books for the annual exhibit. Perhaps he can use his contacts developed in years of doing this to get books for review. Board also recommends that:
    - 1.) If a book is really important, timely review should be done even if JOSH has to purchase the book.
    - 2.) Do not try to catch up with past books missed, forget that and stay current.
    - 3.) Include MORE BOOK REVIEWS in each issue. Some may be much shorter than others. Book Review Editor should determine approximate length of review each book merits and advise reviewer accordingly.
    - 4.) Inform Advertising Manager of books to be reviewed and when so ads can be solicited.
    - 5.) Publish in JOSH lists of new books with \* by those that will be reviewed in future issues.
4. Discussed revisions of **Operating Code** for **Journal of Sport History Editor**. Revised copy forthcoming.
5. Other actions
  - a. Reminded JOSH Editor that as part of his agreement with the Board when he was selected, he was to revise and improve the "Statement of Editorial Policy." This has yet to be done and present Board renews request that it be completed.

b. JOSH Editor noted absence of photographs to accompany manuscripts. It was strongly urged (and included in the revised Operating Code) that as soon as a ms is placed in any of the accepted categories, the Editor contact the author requesting photocopies of appropriate illustrations. The editor may also suggest illustrations deemed appropriate and pay for the final processing of photographs for publication.

Actions of the Board and NASSH Council (Joint Session)

1. Approved: Chairman of the Nominations Committee should inform prospective nominees for Publications Board that if elected they will be expected to attend the meetings of the Board and Board/Council scheduled from 9 a.m. to 5 p.m. the day before the conference opens. They should be prepared to attend the meeting following their election (as non-voting members), as well as all of there during their tenure on the Board. They should indicate their willingness to do so when accepting the nomination.

2. Approved: Election should be completed and results sent to the NASSH President so that new Board Members have time to make arrangements to attend the upcoming Board meeting.

3. NOT Approved: stipend for JOSH Editor.

4. Publications Board should complete Operating Codes for JOSH Editor and Advertising Manager, as well as for the Board itself and present same to Council for approval at the 1986 meeting in Vancouver.

5. LeCompte will assist with Operating Codes as non-voting member of Board, will prepare and distribute minutes of the 1985 meeting, and forward files and records of Board to new chair.

6. Operating codes must address the following: qualifications and selection procedures for JOSH Editor and Advertising Mgr. relationship between Council and Board; between Editor and Board, and Editor, Advertising Manager and Board

LeCompte convened meeting of new board members (Struna, Young and Kyle) on 26 May. Struna was elected Chairman for 1985-7.

Respectfully submitted,  
Mary Lou LeCompte,  
Publications Board Chairman