

News



Location of the International Centre for Olympic Studies



Eighth International Symposium for Olympic Research

The Eighth International Symposium for Olympic Research, entitled *Cultural Imperialism in Action: Critiques in the Global Olympic Trust*, took place at the University of Western Ontario, London, Canada, 19-21 October 2006, under the auspices of the International Centre for Olympic Studies (ICOS). The conference had a multicultural flavor, with contributions from North America, Europe, Australia, South America, the Caribbean, the Middle East, and the Far East. Forty-three scholars from around the world contributed a total of thirty-five papers: the contributors came from various parts of Canada and the United States, from Australia, Brazil, China, Cuba, Germany, Italy, the Netherlands, Oman, Sweden, the United Kingdom, and indirectly from Argentina and Greece. This interdisciplinary Conference had papers from numerous fields, including Classical Studies, Comparative Law, Economics, Education, History, Kinesiology (and similar disciplines), Philosophy, Political Science, Sociology, and Sport Management.

The Symposium covered a wide range of topics on the Olympic Games from 776 BC and before, to 2010 and beyond, with numerous interrelating themes. Such an extensive variety of papers can be of great significance in promoting Olympic scholarship on a wide variety of issues originating from the hundred years or so of the modern Olympic Movement and the thousand years and more of the ancient Games. The thirty-five papers presented at the Symposium are included in the *Proceedings*.

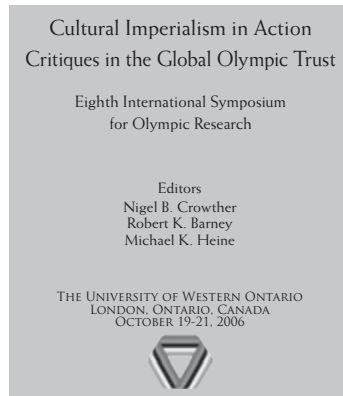


Proceedings of the Eighth International Symposium

N.B. Crowther, R.K. Barney & M.K. Heine, eds. *Cultural Imperialism in Action: Critiques in the Global Olympic Trust*. iv, 421 pp. London, ON: ICOS, 2006. ISBN: 0-7714-2518-X

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Preface

20th Ion P. Ioannides Annual Memorial Lecture – Keynote Address



Nigel B. Crowther: The Spirit of Competition (*Agon*) in the Olympic Games: From the Ancient to the Modern World

17th Earle F. Zeigler Lecture – Keynote Address

Dongguang Pei: A Question of Names: The Solution to the ‘Two Chinas’ Issue in Modern Olympic History: The Final Phase, 1971 - 84



The Ancient Olympics and Beyond

Heather Reid: Of Sport, Service, and Sacrifice: Rethinking the Religious Heritage of the Olympic Games • Jeffrey O.

Segrave: Pietro Metastasio’s *L’Olimpiade*: A Textual Exegesis and an Analysis of the Role of *L’Olimpiade* in Olympic Games History

The Olympic Summer Games

David E. Barney & Robert K. Barney: A Long Night’s Journey Into Day: The Odyssey of the Butterfly Stroke in International Swimming • Carson Cunningham: Basketball Bed-

lam in Barcelona: The Dream Team, a Reflection of the Globe's 'New Order' • Celia M. Hernández & Humberto García García: History of Olympic Rowing in Cuba • Rusty Wilson: Douglas Fairbanks and the Birth of Hollywood's Love Affair with the Olympics • Leif Yttergren: J. Sigfrid Edström and the Nurmi Affair of 1932: The Struggle of the Amateur Fundamentalists Against Professionalism in the Olympic Movement

The Olympic Winter Games

Richard Baka: The Olympic Winter Institute of Australia: A Unique Partnership Model for High Performance Sport • Cheri L. Bradish: Marketing the Olympic Rings: Examining the Marketing Impacts and Expectations of the 2006 and 2010 Olympic Winter Games • Elizabeth A. Hanley: 'No Passion at the Palavela:' Sonia Bianchetti Garbato and Figure Skating's New Judging System • Megan L. Popovic: From Terje to the Flying Red Tomato: Snowboarding's Incorporation into the Olympic Games • Wanda Wakefield: The Bobsled Controversy and Squaw Valley's Olympic Winter Games

The Olympic Movement: Legacies, Values, and Education

Chrysostomos Giannoulakis & David Stotlar: Evolution of Olympic Sponsorship and Its Impact on the Olympic Movement • Helen Jefferson Lenskyj: The Olympic (Affordable) Housing Legacy and Social Responsibility • Byron Peacock: Avoiding Olympic Imperialism: Shedding Trickle-Down Olymponomics: In Favor of 'All Sports for All People' • Otávio Tavares: Olympic Values in the Twenty-First Century: Between Continuity and Change • Stephan Wassong: Olympic Education: Fundamentals, Success and Failures

IOC Personalities of the Old School

Anthony Bijkerk: An Olympian Life: Herman Adriaan van Karnebeek, Dutch IOC Member, a Man for all Seasons • Maynard Brichford: Olympic Personas • John A. Lucas: 'Almost the Last American Disciple of Pure Olympic Games Amateurism:' J.J. Garland's Tenure on the International Olympic Committee, 1948-1968 • Garth A. Paton: James G.B. Merrick (1871-1946): Sports Organizer, Negotiator, Canada's Second IOC Member

National Olympic Issues: Cultural Imperialism, Germany, and Newfoundland

Dikaia Chatziefstathiou, Ian Henry, Eleni Theodoraki & Mansour Al-Tauqi: Cultural Imperialism and the Diffusion of Olympic Sport in Africa: A Comparison of Pre- and Post-Second World War Contexts • Heather L. Dichter: Where Denazification and Democratization Intersect: The State Department and Foreign Office's Role in the Re-Formation of the German Olympic Committee • Fred Mason: A 'New-found' Olympic Nation – Newfoundland's Involvement with the Olympic Games, 1904-1934

Gender, Equality, and the Olympics

Angela J. Schneider: The Ideal Olympic Athlete: Some Thoughts and Reflections on Gender Differences • Amanda N. Schweinbenz: Conspicuously Absent: An Analysis of the Introduction of Lightweight Women's Rowing into the 1996 Olympic Program • Sarah Teetzel: Equality, Equity, and Inclusion: Issues in Women and Transgendered Athletes' Participation at the Olympics • Kevin B. Wamsley & Gordon H. MacDonald: Child's Play: Decreasing Size and Increasing Risk in Women's Olympic Gymnastics • Charlene Weaving: 'Up the Slope without a Pole:' An Examination of the Relationship Between Fair Play and Gender Norms at the 2006 Winter Olympics

Olympic Bids and Future Host Cities

Piervincenzo Bondonio & Nadia Campaniello: Torino 2006: What Kind of Olympic Winter Games Were They? A Preliminary Account from an Organizational and Economic Perspective • Anthony G. Church: Owning More Than the Podium: An Examination of the Policy Network Surrounding Canada's Most Recent Olympic Athlete Funding Program • Christine M. O'Bonsawin: The Conundrum of 'Ilanaaq' – First Nations Representation and the 2010 Vancouver Winter Olympics • Cesar R. Torres: A Persistent Desire – An Account of Buenos Aires' Efforts to Host the Olympic Games



Ninth International Symposium for Olympic Research

The International Centre for Olympic Studies (ICOS) announces its Ninth International Symposium for Olympic Research. This is scheduled to be held in Beijing, China, 5th-7th August 2008, immediately before the Olympic Games, which start on August 8th. The local organizer will be Donnie Pei of the Capital Institute of Physical Education in Beijing. It is expected that a Call for Papers will be sent out by ICOS in the Spring or early Summer of 2007. As usual, the Conference will focus primarily on the historical, sociological, anthropological, and philosophical aspects of the Olympic Games and Olympic Movement.



The J. Howard Crocker Lecture



Stephen Wenn of Wilfrid Laurier University, Canada, presented the Sixteenth annual J. Howard Crocker Lecture on the subject of John Hancock Financial Services' CEO Dan D'Alessandro. He discussed his 1998 confrontation with the International Olympic Committee and the subsequent implementation of an ethics clause – now called the Hancock Clause.



Acknowledgments

The new editors thank Kevin B. Wamsley and Stephen R. Wenn for editing *Olympika* for the past six years. After fourteen issues, we have redesigned the cover of the journal, added an abstract at the beginning of each article, and implemented other extensive layout changes. We would like to acknowledge the help of Michael Lynn, anonymous reviewers, and others in producing this volume.