

MEDIA WORLD

↑ U.S. national team star **Brandi Chastain** has always come up big in pressure situations, so it's no surprise she was the winner in an "Olympic" edition of "Weakest Link," beating out other former gold medalists, such as Mary Lou Retton.

↓ Soccer coverage in **USA Today** isn't what it used to be. In the '90s, its coverage of the U.S. national teams and the emerging MLS set the standard for daily print coverage. Now? *USA Today's* coverage is skimpy at best. Its MLS SuperDraft preview was relegated to a notes section on the last page. The item touted Connecticut's Chris Nbandi (sic) as the No. 1 pick. Ouch!

↓ Is **MLS** reaching the teen market? It doesn't look good if you consider a recent teen edition of "Jeopardy." The contestants breezed through the first four questions on sports teams' nicknames but were stumped on the \$1,000 question: "The MLS' Fire." (Then again, Fire fans didn't even know until recently where it would play in 2002.)

↑ The **USL** signed the biggest TV deal in its history, inking a five-year pact with Fox Sports International. The schedule on Fox Sports World and FSW Espanol (in some markets) includes the finals in five USL leagues and 20 other A-League matches.

↓ The collapse of the **Pan-American Sports Network** is a boon for American fans, who can now watch Libertadores Cup matches on Fox Sports World Espanol. Excessive spending on rights fees doomed PSN, which is merging with Fox International.



SERGIO MORALES/REUTERS

Fox Sports World Espanol fans can now watch Sebastian Battaglia (being pulled by Santiago Wanderers' Jorge Ormeno), and his Boca Juniors teammates in defense of their Libertadores Cup title.