



F. G. BILLS

WINCHESTER

SHOTGUNS AND SHOTGUN SHELLS

The Red W Brand

HIGH OVER ALL

On the
"SHOW-DOWN"
at Indianapolis

F. G. Bills with a Winchester Repeating Shotgun and Winchester Factory-Loaded Shells—Regular Stock Loads—outshot a field of the best Professional and Amateur Shots in the country, assembled at the Post-Series Tournament. He broke 784x800 Single Targets, 98%; and 182x200 Double Targets, 91%. This score of 966x1000 Targets has never before been equalled, conditions considered, and is

A TRIUMPH OF MODERN AMERICAN IDEAS IN SHELL AND GUN MAKING

NO TOURNAMENT ever held has afforded such an opportunity for deciding the skill of the contestants and the merit of their equipment as the "Post Series." The program of 800 Single and 200 Double Targets shot at by all on a championship contest basis, eliminated flukes, minimized lucky wins and made skill in shooting and quality in gun and shell count alone in winning the victory. Under such conditions, it was to be expected that Winchester Shells and a Winchester Repeating Shotgun would outshoot all other makes of guns and shells, for Red W goods hold every World's Championship Trophy for both inanimate target and live bird shooting. Also practically every World's Trap Shooting Record. The winner's score of 91% for 200 double targets showed the wonderful possibilities and entire reliability of the Winchester Repeating Shotgun. The performance of no other repeater at doubles approached it. Red W goods embody the most modern American ideas, and American genius and ingenuity never have and never will be beaten. REMEMBER

The Harder the Test the Surer a Winchester Victory

